IS YOUR CONSTRUCTION SOFTWARE YOUR True Love?

Does your software solve a key business challenge?

- No → **Does it help your business scale?**
  - No → **Time to break up.**
  - Yes → **Are your workers using it?**
    - No → **Time to break up.**
    - Yes → **How significant is training?**
      - Intensive → **Time to break up.**
      - Moderate → **How much time are you saving?**
        - None → **Time to break up.**
        - Some → **Maybe there's a spark?**
        - A lot → **Maybe there's a spark?**
      - Minimal → **Are you seeing a positive return on investment?**
        - No → **Maybe there's a spark?**
        - Not sure → **Does your software integrate well with other tech?**
          - It could use some work → **Maybe there's a spark?**
          - Yes → **Looks like you've found a keeper!**
        - Yes! → **Looks like you've found a keeper!**
- Yes → **Is it easy to use?**
  - It can be challenging → **Are your workers using it?** (see above)
  - Definitely → **Does it enhance team collaboration?**
    - Not really → **How significant is training?** (see above)
    - Yes → **Are you seeing a positive return on investment?** (see above)

Time to break up.

It's not you, it's your software. Your relationship is beyond repair. It's time to move on and look for other solutions in the sea.

Maybe there's a spark?

This could be a start to a long term relationship or it could end up being nothing more than a summer work season fling. Time will tell if this software is worth bringing home to meet your whole crew.

Looks like you've found a keeper!

You've met your match! Your software soulmate is the one you've been looking for. Enjoy making beautiful buildings, you crazy kids.

5 Reasons

WHY CONSTRUCTION TECH RELATIONSHIPS FAIL

Source: PlanGrid and FMI Construction Disconnected Report

A poor fit to begin with
36%
say tech doesn't work with current processes

Not well embraced
25%
find tech has low adoption

It's complicated
22%
report tech is difficult to use

Too much to nurture
22%
say tech has inadequate training

Doesn't play well with others
22%
find tech doesn't integrate with existing solutions

PlanGrid